

ATU 757: Candidate Campaign Product Guide



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2021 Campaign Product & Pricing Overview

(Included is pricing for the most common printed pieces)

Hand out cards – small 3.5 x 2, full color both sides

Qty 250 \$135.00

Qty 500 \$140.00

Hand out cards – medium 6 x 4, full color both sides

Qty 250 \$155.00

Qty 500 \$195.00

Hand out cards – large 9 x 6, full color both sides

Qty 250 \$175.00

Qty 500 \$215.00

Posters 24 x 24, full color one side

Qty 12 \$260.00

Qty 16 \$295.00

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Flyers 8.5 x 11, full color one side

Qty 25	\$120.00
Qty 50	\$125.00
Qty 100	\$130.00

Mailer – small (variable data for mailing) to total list 6 x 4.25, full color both sides

Qty 5560 (Qty 5460 for mailing, Qty 100 for candidate) \$1060.00

Mailer – small Direct Mail Services to total list (Inkjetting and addressing, sorting, take to USPS)

Qty 5460 \$305.00

Mailer – large (variable data for mailing) to total list 11 x 6, full color both sides

Qty 5560 (Qty 5460 for mailing, Qty 100 for candidate) \$1758.00

Mailer – large Direct Mail Services to total list (Inkjetting and addressing, sorting, take to USPS)

Qty 5460 \$310.00

*****Please Note:**

*Postage is additional on all mailings and is **not** included in the above pricing. Specific groups can be targeted by using the distribution list, all other jobs would have to be quoted.*

Production time on all products is approx. 5-7 working days, after proof approval. All print needs to be picked up at Morel Ink, upon completion. Please allow additional time for design services plus production time. All can pieces can be customized to other sizes, such as 7 x 5 or 8.5 x 5.5.

Design services are also available (\$125.00 per hour).